

Inspiring Minds in a
Academic and Research
Environment

Campus

Our campus is more than just a place to study—it's a hub of innovation, creativity, and growth. Nestled in a serene environment, the campus boasts state-of-the-art facilities, modern classrooms, well-equipped computer labs, and a vibrant student community. With a focus on practical learning, our college offers numerous opportunities for hands-on experience through workshops, projects, and internships. The lush green surroundings and thoughtfully designed spaces encourage collaboration, fostering a dynamic atmosphere where students are inspired to excel.

at,
AKAR Group of Colleges

We don't just educate, but
We prepare you for the **future**



**AKAR
GROUP OF
COLLEGES**

AKAR College of Professional Studies
**Bachelor of Business
Administration (BBA)**



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Happy Graduation For Value-Based Employment
www.akargroupofcolleges.com



Empowering
Tomorrow's
Techno Crafts



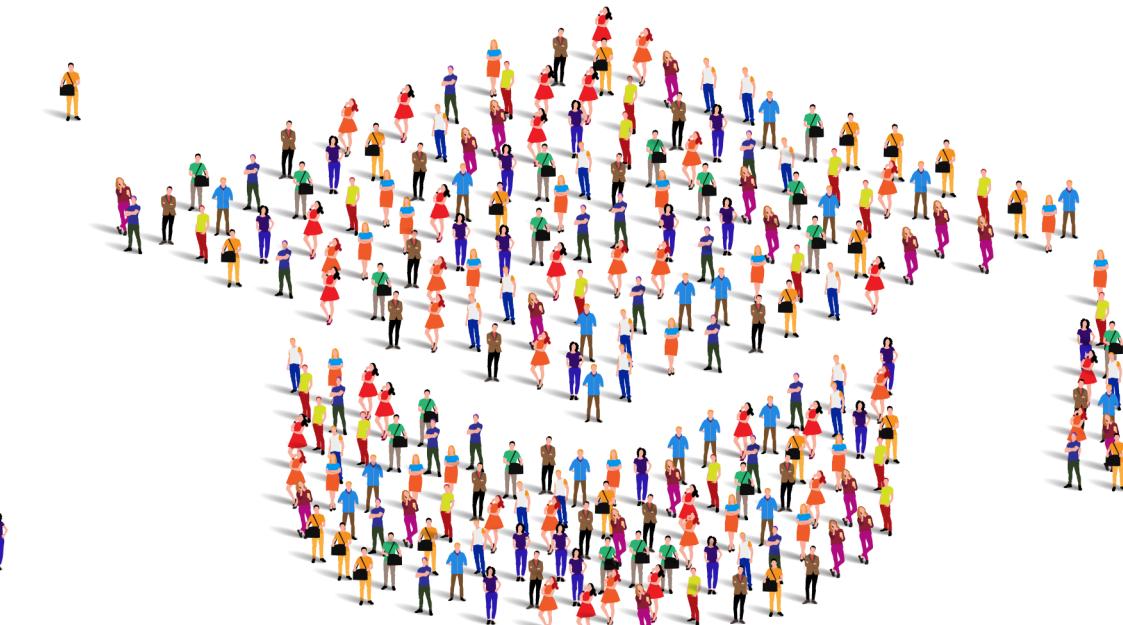
**AKAR
GROUP OF
COLLEGES**

Vision

Akar College of Professional studies aim at shaping the personality of students with skill and technology-based education to provide excellent educated youth to industry and society

Mission

Achieve academic excellence in professional education. Focus on skill and technology-based education system. Work to inculcate high moral and ethical values amongst the students to make them dedicated, committed responsible employee, entrepreneur and citizen.



Academic Institutes Under Akar Group Of Colleges

Education:



**AKAR
ADHYAPAN MANDIR
B.ED. COLLEGE**



**AKAR
ADHYAPAN MANDIR
M.ED. COLLEGE**



**AKAR
ADHYAPAN MANDIR
D.ED. COLLEGE**

Professional, Technical & Management



**AKAR COLLEGE
OF PROFESSIONAL
STUDIES (BBA)**



**AKAR COLLEGE
OF PROFESSIONAL
STUDIES (BCA)**

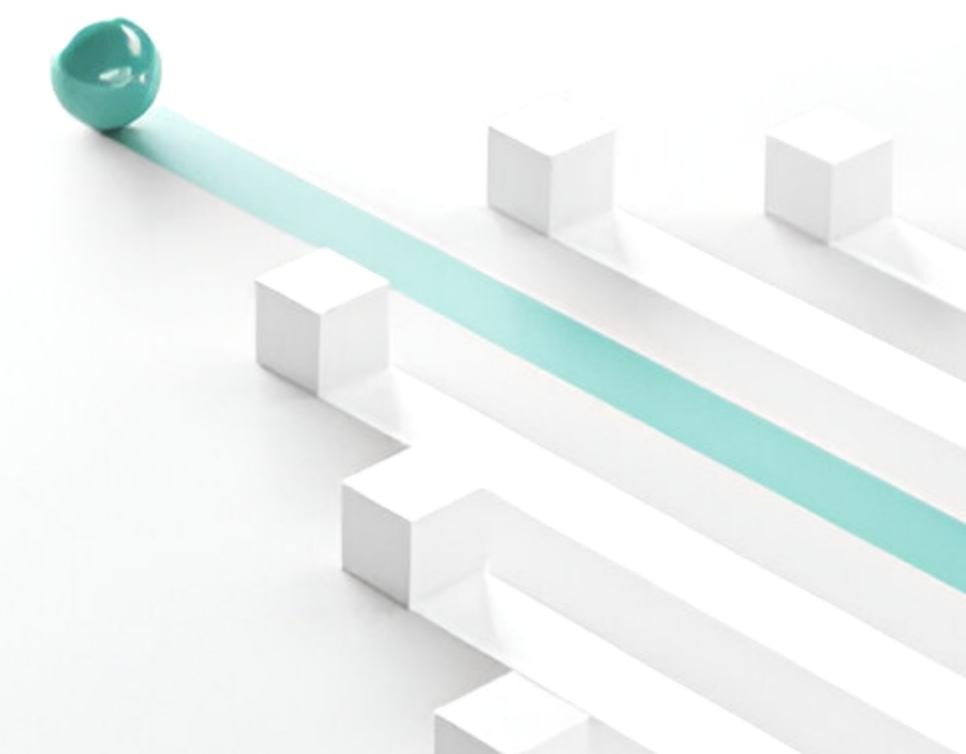
Para Medical



**AKAR
COLLEGE OF
PHYSIOTHERAPY**



**AKAR
PHYSIOTHERAPY
CENTRE
(OPD - OUT PATIENT DEPARTMENT)**



Your Gateway to a
successful career in
Management



Dr. H.C. Sardar

is retired Professor of S D School of Commerce, Gujarat University. He has wide academic and administrative experience of 38 years. He has written books in the subject of Accounting for standard 10th to 12th of GSBST, Gandhinagar. He has written books for post graduate courses for different subjects and prepared UGC sponsored E-content of commerce faculty. He was In-Charge Registrar, Academic council and Senate member of Gujarat University. More than twenty research scholars have successfully completed their research work under his guidance and awarded Ph.D. degree. He was chairman of Accountancy Board of studies of Gujarat University. He was member of board of studies of different state universities.



Falgun Rathod

Times Man of The Year and Managing Director of Cyber Octet Pvt. Ltd., is a renowned Cyber Security Expert with over 15 years of experience in information security and cyber crime investigation. Recognized among the top ten certified ethical hackers in India by Silicon India and top ten cyber cops in India by India Today Magazine, he serves as a consultant for state and national security. His certifications include ISO22301, Six Sigma Green Belt, and ITSM Associate. Falgun is a mentor at BugsXploration, a keynote speaker, and a member of prestigious cybersecurity forums such as the International Cyber Threat Task Force and the Cyber Security Forum Initiative. He has been featured on the cover of Pen Test Magazine and has solved over 250 cases of internet threats, cyber frauds, and social networking crimes. With 400+ projects completed, his expertise spans web application VA, network PT, ISO 27001, malware analysis, and cloud security.



**AKAR
GROUP OF
COLLEGES**

***AICTE APPROVED
*GTU AFFILIATED**

Akar College of Professional Studies BBA

BBA course at our institute is full time four years management graduation degree course. This degree is designed to equip students with fundamental education and skills essential for understanding, managing and leading in various business organizations for different cases.

BBA is an undergraduate degree that provides the basics of business and non-business units. It coordinates business education with other disciplines – Finance, Accounting, Management, Economics, Taxation, Quantitative Techniques, Human Resource Management, Marketing and others.

BBA courses aim to develop rational and critical thinking, leadership, analytical ability and communication skills, which are unavoidable to make career in management field.



BBA CAREER OPPORTUNITIES

The BBA course is intended to prepare students for the business world. The syllabus provided in the BBA course by GTU will enable the students to make business decisions in an analytical and critical way for rapidly changing business environment.

In BBA course basically knowledge about principles of management is provided to the students. Since variety of subjects are covered in BBA course thus students can make career in the field of their choice.

The course of study teaches students the skills and techniques necessary to become successful leaders in the business world and become valuable contributors in many other fields. This course is prerequisite for master degree course in the field of management.

This course is equally important to be successful business administrator, entrepreneur and leader

Building Strong Foundations for Digital Success



Family Business:

Next generation of any business unit can acquire this degree to grow family business with acquaintance of latest changes in business environment.

Master Degree:

This course makes study of post-graduation degree easy and comfortable due to familiarity of basics of management for master degree.

Other Professional Courses:

After having reasonable knowledge in the field of management student can go for other professional courses like LLB, Diploma courses or relevant branches etc.

Management Trainee:

There is arrangement with some corporate units to trainee graduate for future executive under the leadership of senior executives. This graduate can acquire training in the area of their choice or area of specialization like sales, marketing, finance, operations, or human resources.

Financial Analyst:

There are two important courses included in BBA course are Finance and Quantitative Techniques, this makes students qualified to be financial analyst. A student having inclination in this field he can go for this work. An analyst analyses financial data, prepare reports, and provide insights to support investment decisions of different stakeholders.

Marketing Expert:

Those with a specialization in marketing can work as marketing coordinators or managers, responsible for developing and implementing marketing strategies, conducting market research, and managing promotional activities to attract and retain the customers. Digital marketing is also one sub area of marketing in this area also students can make their career. Another area in marketing is brand manager, this area also can be explored.

Human Resource Expert:

In BBA third important courses is Human resource Management. BBA graduates having interest in this area of management can pursue careers as HR specialists, where they handle recruitment, employee relations, performance management, training, and development initiatives within organizations.

Operations Manager:

Graduates with expertise in operations management can pursue roles as operations managers, overseeing the production process, managing resources efficiently, and ensuring the smooth functioning of business operations.

Hotel Management:

one of the important areas of BBA is hotel management. At present time in India hotel business is very lucrative. This sector also provides good opportunities to the graduates.

Government jobs:

Students can appear in state level and/or central level competitive examinations after completion of their degree in BBA.

Consultancy work:

Due to incorporation of different managerial courses student can start his own consultancy work after having reasonable experience from well established firms of same field.

Startup:

Under policy of central government student can start his own new service oriented or manufacturing units. There are different sub areas of each specialization and students can make their career at macro level as well as micro level of specialization.

Studies -BBA

We are providing dedicated and committed services to fulfil your dreams of stakeholders we provide time and need base education to our students.

- ★ Visionary Management
- ★ Experienced Faculties
- ★ Arrangement of case study
- ★ Library facility with relevant books
- ★ Computer Lab.
- ★ Planning for add on courses
- ★ Well equipped class room
- ★ Facility for journals, and online resources
- ★ Cooperative Staff
- ★ Planning for skill development courses
- ★ Field work facility
- ★ Counselling & Guidance for Project preparations.
- ★ Promoting sports and cultural activities
- ★ Promoting research activities
- ★ Cafeteria
- ★ Financial assistance for weaker section students
- ★ Proper Mentoring system for growth of individual student

Where focus is on management education, leadership and team work:

Opportunities to develop and shaping inherent skills in BBA at:

- ★ Communication skill
- ★ Presentation skill
- ★ Writing skill
- ★ Critical thinking and Analytical skill
- ★ Decision making skill
- ★ Leadership skill
- ★ Team work skill
- ★ Managerial skill
- ★ Corporate Protocol
- ★ Problem Solving Skill
- ★ Counselling skill
- ★ Persuading skill
- ★ Marketing skill

